

Blackboard®

News Release

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Blackboard Bolsters its Position in Poland with PCG Academia

Company signs partnership agreement with leading education consulting company to expand local market

LONDON, 24 September 2018 - Blackboard, a leading education technology company for teaching, learning and student engagement, today announced a new partnership in Poland with PCG Academia, a leading technology and consulting company with specific focus on higher education. This agreement will enable local institutions to access the most complete, integrated and flexible EdTech platform on the market, and further demonstrates Blackboard's commitment to expanding its presence in Europe and investing in the region.

With around 390 universities, the Polish higher education market is rapidly evolving. Thanks to EU funding, institutions have largely invested in the modernization of their IT infrastructures and are now focusing on adopting state-of-the-art EdTech solutions to improve the overall teaching and learning quality, drive student outcomes and enhance content accessibility.

Through the agreement, PCG Academia will be offering Polish education institutions Blackboard's portfolio of solutions, including Blackboard Learn, Blackboard Collaborate, Blackboard Ally accessibility tracker, SafeAssign plagiarism detector and Blackboard's Moodle-based SaaS LMS. Architected through open standards, Blackboard's portfolio enables clients to adapt their IT ecosystem according to their specific needs and future-proof their technology investments.

"Our portfolio has the most powerful LMS at its core but it goes well beyond to answer the many complex issues Polish universities are dealing with," said Jeremy Cooper, Vice President Europe at Blackboard. "We are looking forward to working with PCG Academia to help local institutions increase academic success and provide an outstanding educational experience to their students."

"We are very excited about the partnership with Blackboard and the opportunity to bring the solutions used by leading Higher Ed institutions worldwide to the Polish market," said Łukasz Sułkowski, President of PCG Academia. "Our network of clients and partners have been vocal for quite some time about the need to build e-learning ecosystems alternative to in-house solutions, prevalent at Polish universities at the moment. We are positive that our partnership with Blackboard will enable us to bring value-add to universities and the student population in Poland."

About Blackboard

Our mission is to partner with the global education community to enable learner and institutional success, leveraging innovative technologies and services. With an unmatched understanding of the world of the learner, the most comprehensive student-success solutions, and the greatest capacity for innovation, Blackboard is education's partner in change.

About PCG Academia

PCG Academia constitutes an integral part of the global consulting and technology company, Public Consulting Group. We are the biggest education technology group in Poland, serving more than 60 universities and 5000 K-12 schools. Our mission is to provide the highest quality consulting services and technological solutions that improve the effectiveness of management of educational institutions. Through our partnership with Polish Rectors Foundation and LUMEN initiative, we strive to facilitate and engage in the discussion on driving positive change in the Polish Higher Education sector.